

Forbes 30 Under 30 Young Education Entrepreneurs



Forbes List of 30 under 30 includes entrepreneurs from different fields who excelled in their jobs and performed extraordinarily to stand out of the crowd. These youngsters saw a dream, struggled for that dream, and in the end turned it into reality through their hard work, sheer will, and utmost commitment to that dream.

600 entrepreneurs from across the world made to the Forbes 2021 list of 30 under 30. These 600 youngsters belong to different categories and different fields. These entrepreneurs help keep dreams alive for young up and coming entrepreneurs, like 17-year-old teen Rhiannon Black who started [Airflowy](#), which makes Bluetooth enabled spirometry devices for respiratory patients. Or fellow 17-year old Langston Whitlock, who co-founded Safe Trip, a ride-sharing app gearing toward helping the homeless or John Feinsibler who founded Gimkit, a learning application that allows teachers to create kits for their classes. The Forbes List helps these teens aspire to bigger and better things.

It is very astonishing to hear that we also have a category of young entrepreneurs who worked in the field of education and became millionaires at a very young age working in this field. While many think that education is a boring field and could produce that much money on investments, we have many youngsters who have proven this concept wrong. These entrepreneurs introduced

new ways of helping children, they innovated in a field where everyone thought that nothing could be added and our current education system is perfect.

29 year old **Joanna Smith** is a resident of Boston, Massachusetts, and is the founder of AllHere Education. Smith serves as the CEO of the company. AllHere is an ad-technology company that is working to curb chronic absenteeism in K-12 schools with mobile messaging powered by Artificial Intelligence. Joanna has also been serving in education as a teacher and this is not her first feature. Before being featured in Forbes 30 Under 30 Joanna was also featured in EdSurge and CBS News. She received numerous awards from local and national organizations for providing her expertise to communities and helping schools in boosting attendance in school. She has also been active in strengthening student engagement in school and combining artificial intelligence, proactive nudges, and rigorous research to help students and also teachers in improving outcomes. AllHere is a dream project of Smith, it develops SMS chatbots powered by Artificial Intelligence that support families and students across the digital world. She is working to bringing access and opportunity to the classroom and beyond. While describing her future goals, Joanna said, “My goal over the next 12 months is a land grab. We want to help students get to school every day and put them on the track to success.”

28 year old resident of New York, **Benjamin Arabov** has also made it to the Forbes list of 30 Under 30 by defying the odds and accepting every challenge that came his way. Arabov is the founder of Grow Enrollments, a company that earned \$6.4 million in 2019 with only 32 employees. Grow Enrollment is working to grow enrollments in online courses while lowering the acquisition cost. This is done using a proven 6-step Education SEM Connector System and Education Audience Playbook. This technology is used by online courses to reach potential students using multiple touchpoints creating leads for enrollment without increasing the cost. Arabov himself struggled in school and took online courses in digital marketing. He started his digital marketing agency in 2014 but it was not a success and he left it to work with Google AdWords marketing for education customers in 2016. During this, he got the idea of Grow Enrollment and he focused his full energy on it. Grow Enrollment has a very impressive client base that includes The Los Angeles Film School, IAP Career College, Thin Louder, Real Estate U, Hub Spot Academy, Testing Mom, and many others.

24 year old **Heather Shen** comes from Providence, Rhode Island, and is the co-founder of Parix Lab. Shen founded Parix Lab as a startup that could deliver diversity training using innovative ways such as VR headsets, mobile phones, laptops, or desktops. After graduating from Stanford, Shen and her 30 years old classmate bonded to help companies and institutions in doing a better job at diversity and inclusion training. They use to conduct seminars, sessions, training, and many other activities. The idea of Parix Lab came from Stanford’s Virtual Human Interaction Lab that was doing an excellent job in increasing human empathy in a measurable way using virtual reality. Parix Labs tested their first product in 2019 with tech giants such as Google, Amazon, Target, and eBay and launched the project at the start of 2021 to a broad customer base.